



Press release
26th March 2012

Invitation to the international press: World Wide Views on Biodiversity Project launch and reception at the Danish Ministry of Environment.

Biodiversity is the nature's diversity in ecosystems, species and genetic material. These matters need attention before it is too late! The project World Wide Views on Biodiversity does exactly that, and gathers citizens from around the world at meetings to discuss the future policies on biodiversity. The Danish Minister for the Environment, Ms **Ida Auken** hosts the project launch at:

28th of March 2012, 3.30 – 4.30 pm
Miljøministeriet – Ministry of the Environment
Børsgade 4
1215 København K

World Wide Views on Biodiversity is a global citizen participation project on global biodiversity policies and actions. Citizen consultations will be held **September 15th 2012** in the about 30 participating countries all over the world. The citizens will debate on biodiversity and their votes will be presented at the COP11 negotiations in October in India. Thereby the citizens get the opportunity to influence the policy and decision-making process on biodiversity.

At March 28th-30th the international partners will attend a training seminar in Copenhagen arranged by The Danish Board of Technology.

Ms **Ida Auken** will welcome the international project managers and ambassadors from the participating countries at **3.30 pm**. Then Lars Klüver, Director of the Danish Board of Technology, will present the project and its possibilities. Afterwards there will be a reception with refreshments and time to meet the project managers and ambassadors from the participating countries.

The World Wide Views is initiated by the UN Secretariat of the Convention on Biological Diversity in Montreal (CBD), the Danish Ministry of the Environment and the Danish Board of Technology. The project is partly funded by the Danish Ministry of the Environment, the VILLUM FOUNDATION and the Japan Fund.

WWViews

C/o The Danish Board
of Technology

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WWViews Day:
September 15th 2012

- Global citizen consultation on biodiversity
- National citizen meetings around the globe, connected and communicated on the Net
- Up to the UN conference on biodiversity COP11 in India, October 2012
- Coordinated by The Danish Board of Technology
- National citizen meetings coordinated by partners all over the world
- Initiated by the CBD Secretariat, the Danish Ministry of Environment and the Danish Board of Technology



Partners from following countries are attending the seminar:
Austria, Bangladesh, Bolivia, Brazil, Cameroon, Canada, China, Costa Rica,
Denmark, Finland, Germany, India, Indonesia, Japan, Maldives, Nepal,
Nigeria, Palestinian Territory, Philippines, Saint Lucia, St. Vincent and the
Grenadines, Uganda, United Kingdom, United States, Vietnam, Wales.

For more information on the project and a list of the participating countries
click here:

<http://biodiversity.worldviews.org/>

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