

On Saturday the 15th of September 2012, thousands of citizens around the world will attend citizen consultations to discuss biodiversity. The results will be presented at COP11 in India October 2012.

About WWViews on biodiversity	The aim is to get at least 25 participating countries with at least 100 participating citizens. The project will create awareness and opinions on biodiversity from young and adults from all over the world. The citizens will be informed beforehand with material on the biodiversity. At the end of the meetings, the results will be collected on a website and it will be possible to compare the results across borders, gender and other criteria.									
The citizen consultation	To ensure comparison of the meetings they have the same setup, the same questions and the same themes. There will be produced theme videos which will be showed at all the meetings. The material will be translated into all the participating countries languages to ensure the same understanding. The citizens will have discussions at small tables with 6-8 citizens and a moderator connected to each group.									
Who are the citizens?	The citizens will reflect the demographic diversity with age, gender, occupation, education and so on. It is a priority to get opinions from young people because they represent the future and have to live with the changes of nature.									
Who are the partners?	The partners consist of two groups, the sponsoring and the executing. The sponsoring partners are core funders, national partners and sponsors while the executing partners consist of a steering group, the coordinators and the national partners. The project is initiated by the Danish Ministry of the Environment to be co-implemented by countries worldwide with coordination support from the Danish Board of Technology and oversight from the Secretariat of the Convention on Biological Diversity.									
COP11 India	The results will be presented at COP11 in India in October 2012 and will give the decision-makers an opportunity to get an inside on what the citizens of the world think of biodiversity. The issues are complex but with a deep insight with the public's opinion the solutions may become stronger and lasting.									
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WWViews Day:

September 15th 2012

- Global citizen consultation on biodiversity
- National citizen meetings around the globe, connected and communicated on the Net
- Up to the UN conference on biodiversity COP11 in India, October 2012
- Coordinated by The Danish Board of Technology
- National citizen meetings coordinated by partners all over the world
- Initiated by the CBD Secretariat, the Danish Ministry of Environment and the Danish Board of Technology

