



# World Wide Views on Biodiversity

FROM THE WORLD'S CITIZENS TO THE BIODIVERSITY POLICYMAKERS





World Wide Views on Biodiversity is a unique global project that on September 15 2012 brought together members of the public in 25 countries around the world to discuss biodiversity and choices related to policy and action to attain the Aichi Biodiversity Targets. In each country roughly 100 randomly selected citizens attended day-long meetings to learn about biodiversity, debate with other citizens and consider their views about the options facing us, before casting their vote on a set of predefined questions.

The initiative is a part of the UN Decade on Biodiversity and the efforts to reach the strategic Aichi Biodiversity Target 1, namely raising awareness about the values of biodiversity and the steps to conserve and use it sustainably. It is a ground-breaking project and a unique opportunity for policymakers worldwide to learn about the views of ordinary citizens on different policy initiatives to stop the decline in biodiversity.

### Some important messages from the citizens are:



The establishment of new protected areas should be given higher priority than economic aims



More protected areas should be established in the High Seas



All countries should pay for protecting biodiversity in developing countries

The results of the citizen meetings will be presented at two events at COP11 in Hyderabad in India 2012.

**SIDE EVENT** Wednesday October 17, 2012

## **World Wide Views on Biodiversity: Closing the Democratic Gap Between Citizens and Global Policymaking**

Venue: Hall II – Ground Floor

Time: 1.15 p.m. to 2.45 p.m. Lunch included

As more and more issues become increasingly global in scale, so does policymaking. In this new reality, the distance between citizens and policymakers increases, thereby diminishing the citizens' sense of ownership in decision-making.

The Side Event will focus on the World Wide Views results and the future perspectives of citizen participation in global governance.

The Side Event includes a Panel Debate with

**Mr. Bjørn Bedsted**, Global Coordinator of WWViews

**Ms. Veerle Vanderweerd**, UNDP

**Mr. Rick Worthington**, Professor of Politics

**Ms. Cyriaque N. Sendashonga**, IUCN

**Mr. S. Faizi**, Chairman of the Indian Biodiversity Forum

**Mr. Suhel al-Janabi**, co-manager of the ABS Capacity Development Initiative

**Mr. Jailab Rai**, WWViews organizer in Nepal

**Ms. Valérie Moutoussamy** and

**Ms. Cécile Orodé-Ugwumadu-Aubineau**,  
WWViews participants from France.

**SPECIAL EVENT** Thursday October 18, 2012

## **Presenting World Wide Views on Biodiversity**

Venue: HICC, Level 1, Room 1.03/1.04

Time: 1.00 p.m. to 2.45 p.m. Lunch included

The Special Event will present the results of the citizens' consultations, different perspectives on World Wide Views on Biodiversity, and discuss experiences with participating citizens and project managers from the WWViews.

Addresses will be made by

**Mr. Braulio Ferreira de Souza Dias**, Executive Secretary of the Convention on Biological Diversity

**Mr. Kazuaki Hoshino**, Deputy Director-General of Nature Conservation Bureau, Ministry of Environment, Japan

**Ms. Ida Auken**, Minister for the Environment, Denmark

**Mr. Bjørn Bedsted**, Global Coordinator of WWViews, the Danish Board of Technology

Master of Ceremony: **Mr. Neil Pratt**, Senior Environmental Affairs Officer at the CBD Secretariat.

A Special Event hosted by the Danish Ministry of the Environment, the Japanese Ministry of the Environment and the Secretariat of the Convention on Biological Diversity.



Ms. Ida Auken,  
Danish Minister for  
the Environment



Braulio Ferreira  
de Souza Dias,  
Executive Secretary  
to the CBD



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- World Wide Views on Biodiversity is based on acknowledged principles for citizen participation. The results of the project offer unique and detailed knowledge about ordinary people's views on biodiversity and how to make global policies to deal with the decline.



- The 3,000 participating citizens from 25 countries were chosen to reflect the demographic diversity in their respective countries and regions with regards to age, gender, occupation, education and geographical zone of residency.



- They were provided with unbiased information about biodiversity and the COP11 negotiations, and they were given time to deliberate with fellow citizens.

- WWViews results can be studied in detail on [www.biodiversity.wwviews.org](http://www.biodiversity.wwviews.org)



- A 32 page Results Report is available on [www.biodiversity.wwviews.org](http://www.biodiversity.wwviews.org) or by enquiry to The Danish Board of Technology.

- World Wide Views on Biodiversity is initiated by the Danish Ministry of the Environment, the Secretariat of the Convention on Biological Diversity, and the Danish Board of Technology.



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**VILLUM FONDEN**



Danish Ministry of the Environment

**TEKNOLOGI-RÅDET**  
THE DANISH BOARD OF TECHNOLOGY