# world wide views on Biodiversity >> 🥋 샋

On Saturday the 15th of September 2012, thousands of citizens around the world will attend citizen consultations to express their views of global biodiversity policies and actions. The results will be presented at COP11 in India, October 2012.



## Newsletter #2 August 2012

This edition of the World Wide Views on Biodiversity newsletter presents a status of the energy in the WWViews project:

- Introduction to the status of the WWViews project
- Number of countries and languages participating
- WWViews project in progress. Statements from partners
- Flick Flickr show, share and spread biodiversity- and projects pictures
- WWViews and Social Media

## The current status of the WWViews project

There is less than a month to the World Wide Views meetings will take place and all the partners in the project are getting ready for the meetings. There are a lot of things to prepare for the 100 citizens at the 34 meetings and the partners are about to finish the last arrangements.

The partners are also still in the process of inviting participants to the meetings and are using different methods depending on the country's infrastructure and channels available to reach the citizens. Some partners visit small villages, others use adverts on the internet, in the newspaper etc. to get to the citizens.

Another important task the partners have recently finished is the translation of all the information material for the meetings such as the information booklet for the citizens and videos on biodiversity issues.



<u>Click here</u> to see the video where Marie Louise Jørgensen,

Project manager, WWViews Denmark, talks about the current status of the project.

#### **WWViews**

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## WWViews Day: September 15th 2012

- Global citizen consultation on biodiversity
- National citizen meetings around the globe, connected and communicated on the Net
- Up to the UN conference on biodiversity COP11 in India, October 2012
- Coordinated by The Danish Board of Technology
- National citizen meetings coordinated by partners all over the world
- Initiated by the CBD Secretariat, the Danish Ministry of Environment and the Danish Board of Technology



**CBD** 





# Number of countries and languages participating

# 25 countries and 34 sites at September 15<sup>th</sup>

Bolivia, Brazil, Cameroon, Canada – Calgary, Canada – Greater Montréal Area, Canada Greater Toronto Area, China, Democratic Republic of the Congo, Denmark, Dominican Republic, France – Region Nord pas de Calais, France – La Réunion, Germany, India – Ahmedabad, India – Chennai, India – Delhi, India – Guwahati, Indonesia, Japan, Nepal, Nigeria, Palestine / Palestinian territory, Philippines, Saint Lucia, South Africa, St. Vincent, The Maldives, Uganda, USA Denver / Colorado, USA Boston / Massachusetts, USA Washington DC, USA Phoenix / Arizona, Vietnam, Zambia. Here you can find a list of all partners and sites.

## 15 different languages

The meetings will be held in the local language of the country and site. The information material will therefore be translated to the local languages which add up to 15 different languages: Arabic, Bemba, Chinese, Danish, English, French, German, Izizulu, Indonesian, Japanese, Nepali, Portuguese, Spanish, Tagalog and Vietnamese.

Statements from our partners on the preparation status

## Diana Kadama, Communications Officer in Charge, WWViews Uganda



"The citizens are responding positively to the call—they are recognizing the meeting as the first of its kind to bring the UNCBD discussions to the local scene for the very first time in Uganda".

"New linkages that allow civil society groups to access information and advocate for citizens inclusiveness in biodiversity policy dialogue are emerging. Perhaps most importantly, this is leading to a fundamental shift by the main national citizens' grassroots network (communities) emphasizing constructive links with the

government and the formal NGO sector".

"We are working on translation the workshop materials, recruiting facilitators, sending invitation and receiving feedback from invites, mobilizing the media house to cover the event and developing a biodiversity awareness poster".

<u>Click here</u> to read the entire statement.

Kate Morrison, Project Manager, Marisa Cooper, Communication and Policy Analyst and Teigan Kopec, Communications Coordinator, WWViews Calgary, Canada

**Kate Morrison**: "Our diverse recruitment strategies have attracted a



very diverse group: young and old, urban and rural, from many ethnic different backgrounds, with many different occupations".

**Marisa Cooper**: "We have also created our own session with a local focus on prairie grassland. We chose this particular topic because it surprisingly happens to be one of the most threaten eco-systems in Canada".

**Teigan Kopec**: "We are still keeping busy by finalizing our event location and catering, training our facilitators, coordination media coverage with our Canadian partners in Toronto and Montreal, informing relevant regional and national stakeholders at the project and making arrangement for citizen information packages".

<u>Click here</u> to see the video and hear the entire statements.

Luanda Lima and Marina Ramalho, Project managers, WWViews Brazil

"Right now, we are fighting time to contact citizens from many places and biomes in Brazil – from the Amazon to the Southern states – and very diverse profiles, gathering men and women of different ages, ethnicities, professions and levels of education.

We also hope every participant of the meeting gets to the end of the World Wide Views day feeling more empowered and conscious of their crucial role at every important topic of the national agenda."

Click here to read the entire statement.

# Flickr photo pool

We have created a Flickr group call "WWViews on Biodiversity" where partners can upload and everybody else can download photos. These photos can be used by everyone for publicity according to our license settings. The partners will also upload photos from the meetings on September 15<sup>th</sup>. Click here to visit the Flickr group.

#### **WWViews and Social Media**

WWViews on Biodiversity and our partners are using Social Media.

You can find, follow and like us on:



Facebook



**Twitter** 



You YouTube



<u>Flickr</u>

# **Upcoming**

September 15<sup>th</sup> 2012: Global citizen consultations in all participating countries.

October 2012: Presentation and debate about the project results at COP11 in India.