# world wide views on Biodiversity >> (

On Saturday the 15th of September 2012, thousands of citizens around the world will attend citizen consultations to express their views of global biodiversity policies and actions. The results will be presented at COP11 in India, October 2012.



### Newsletter #4 September 2012 - World Wide Views meetings this Saturday!

This is the last newsletter before the World Wide Views meetings this Saturday. 34 World Wide Views meetings will take place in 25 countries and engage more than 3000 citizens. Right now all the partners are finishing the preparations for the meetings and they are all very excited to participate in a global event like this.

In this newsletter you can meet Lars Klüver, Director at the Danish Board of Technology, the organisation that coordinate the World Wide Views project in a video clip. Lars Klüver motivates the importance of public awareness on biodiversity. The national and local World Wide Views meetings are mentioned on many web pages. On Saturday the 15th of September our web page <a href="www.biodiversity.wwviews.org">www.biodiversity.wwviews.org</a> will make sure that you are up to

date with everything happening at the meetings world wide and the results. You can also follow the WWViews news and results on facebook and twitter before, during and after the meetings.

### **Awareness on Biodiversity**

The World Wide Views on Biodiversity is a part of the UN Decade on Biodiversity that aims to create awareness on Biodiversity. This project directly addresses the Aichi Target 1 of the Strategic Plan for Biodiversity 2011-2020, which states that "By 2020, at the latest, people are aware of the values of biodiversity and the steps they can take to conserve and use it sustainably". The WWViews does create awareness on biodiversity

by getting more than 3000 citizens at 34 meetings in 25 countries to debate and vote on important biodiversity issues this Saturday. This global project further more includes citizens in the process of policy making about biodiversity by presenting the results of the votes at COP11 in India in October. It is the citizens of the world who will have to live with the changes in biodiversity and they have the right to be aware of the consequences and possibilities on biodiversity.



Lars Klüver, Director at the Danish Board of Technology, coordinator of the World Wide Views project, tells about public awareness on biodiversity <u>here</u>.

To read more about the Aichi Targets visit CBD's web page here.

### World Wide Views around the web

We have collected a selection of webpages with articles and mentions on the World Wide Views on Biodiversity project. Visit the pages and get news on meetings in different parts of the world!

News on WWViews in the Philippines here and here

News on WWViews in the Dominican Republic here

News on WWViews in Ontario, Canada here

News on WWViews in Washington DC, USA here

News on WWViews in Colorado, USA here

News on WWViews in Hyderbad, India here

News on WWViews in India and at COP11 here

## The World Wide Views on Biodiversity web page during September 15th 2012

During the 26 hours it takes from the first meeting starting to the last one finishing the web page for the project will be updated with the latest news from the meetings around the world. You will get all of the results and we will highlight some of the most interesting

results from specific countries and compare countries and continents. There will also be a Twitter feed with status updates from all the meetings including results, photos, statements from some of the partners and interviews with citizens, officials and project managers. At the bottom of the page there will be photos and statements from some of the meetings.

When all the meetings are done the web page will show more highlights on the results from the meetings and a short update that summons up the process of the WWViews meetings.

### www.biodiversity.wwviews.org

#### Social Media and WWViews

The WWViews will update Twitter and Facebook before, during and after the meetings. We will post, share and like all the news, results, interviews with citizens, officials and project managers from the WWViews meetings and hope to get as many responses from you as possible.

Some of the partners have also created facebook pages. Get more news from the local events and like the pages!

Maldives, United States, Palestine, Cameroon, Canada Ontario, Canada, St. Vincent and the Grenadines, Zambia, South Africa, Vietnam and Japan.

Follow us on <u>Facebook</u>, <u>Twitter</u> and <u>YouTube</u> and sign up for the <u>Newsletter</u> and get all the information and results after the meetings!

## **Upcoming**

September 15th 2012: Global citizen consultations in all participating countries. October 2012: Presentation and debate about the project results at COP11 in India.

World Wide Views on Biodiversity is a global project from The Danish Board of Technology

Adress: Toldbodgade 12, 1253 Copenhagen K, DK-Denmark Contact: t: +45 3332 0503, e: contact@wwviews.org